

JOURNALISM AND TRUST OUTLINE

POLLNER SEMINAR, SPRING 2018

PROF. DEBORAH POTTER

MONDAY	WEDNESDAY
January 22: What is trust?	January 24: Why trust matters
January 29: Erosion of trust in news	January 31: How did we get here? NEWS CONSUMPTION LOG DUE
February 5: Fake news DRAW MIDTERM REPORT TOPICS	February 7: Partisanship WEBSITES REVIEW DUE
February 12: Fact checking	February 14: Does fact checking work? Guest speaker: Lori Robertson, FactCheck.org
February 19: NO CLASS Presidents' Day	February 21: Technology MIDTERM REPORT DRAFT DUE FOR PEER REVIEW
February 26: Regaining trust proposals	February 28: Trust projects MIDTERM REPORT DUE
March 5: Listening FINAL REPORT TOPIC DUE	March 7: Trust interviews
March 12: Transparency TRUST INTERVIEW SUMMARY DUE	March 14: Disclosure
March 19: Corrections FINAL REPORT PROPOSAL DUE	March 21: Accountability Guest speaker: Lisa Shepard, former NPR ombudsman
March 26: NO CLASS (SPRING BREAK)	March 28: NO CLASS (SPRING BREAK)
April 2: Engagement	April 4: Interaction BIO AND PHOTO DUE Guest speaker: Shefali Kulkarni, Washington Post
April 9: Diversity	April 11: Rebuilding the wall
April 16: Solutions journalism Guest speaker: Brad Tyer, Missoula Independent	April 18: Telling the story
April 23: Trust building reports (Group 1) CLASS BRIEFINGS ON FINAL REPORT	April 25: Trust building reports (Group 2) CLASS BRIEFINGS ON FINAL REPORT
April 30: Accuracy and context FINAL REPORT DUE	May 2: Summing up